

6 MONTHS GRAPHIC DESIGN PROFESSIONAL COURSE



OVERVIEW

What is Graphic Design???

Graphic design is the process of visual communication and problem-solving through the use of typography, photography, and illustration. Graphic Design is a creative way to visual communication. Graphic Design is a way to make your thinking to visualization. Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages.

Nowadays, Graphic Design is one of the most popular Job Industry.

A graphic designer is a professional within the graphic design and graphic arts industry who assembles together images, typography, or motion graphics to create a piece of design. A graphic designer creates the graphics primarily for published, printed or electronic media, such as brochures (sometimes) and advertising. They are also sometimes responsible for typesetting, illustration, user interfaces, and web design. [Ref. Wikipedia].

Graphic Designers today must be ready to tackle a wide range of projects from identity design to editorial design to product and packaging design. In this graphic design course, you'll establish a firm foundation for professional design work. Gain insights from industry veterans and explore the challenges of designing posters, logos, magazine covers, book layouts, 3D designs and brand identities. Hope your design process, as you research each project, develop concepts, work with expert instructor feedback, and begin to develop pieces for your portfolio.

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Autodesk 3ds Max

MODULES

- Introduce to software & Basic
- Logo Design & Typography
- Corporate identity
- Brochure / Magazine press / Magazine Ad
- Advance AI & PS
- Packaging design
- Advertisement
- Digital Media
- Product development & character design
- Video Editing
- Sound Editing
- Film Making
- Motion Graphic & VFX
- Basic Animation, Text Animation, product Animation & Special Effects
- 3D Modeling
- Interior Design, Exterior Design, Stall Design, Event Stage Design

HIGHLIGHT

- All Class are practical
- Video Editing, VFX, Motion Graphics, Sound Editing
- Hands-on training
- Specialized course Outline
- Industry-relevant curriculum

CAREER SUPPORT

After course completion, students can get jobs as:

- Graphics Designer
- Creative Director
- Basic Animator
- Video Editor
- Motion Graphics & VFX
- Creative Executive
- Brand Promoter
- Photoshop Artist
- Logo Designer
- Photoshop Artist
- Pre-Press Technician
- Visualizer
- UI Designer
- Web Designer

COURSE SPECIFICATION

- **Duration: 6 months**
- **Semester: One**
- **Total Class: 40**
- **Total Hour: 80**
- **Contact Hours: Lectures & Practical – 4 Hour/Week
(2 hours a day, 2 days a week)**
- **Class Day: Friday & Saturday**

COURSE FEE

Course Fee: BDT 17,000/- (On Offer)

Admission Fee: BDT 1600/- (On Offer)