

APPAREL MERCHANDISING (AM) COURSE



OVERVIEW

Department of Apparel Merchandising & Management develops in the students the ability to make intelligent business like decisions with prudence. The program offered by the department focuses on strengthening of key technological functions of apparel industry and understanding of industrial engineering and ergonomic techniques. The emphasis is on production, planning, control and management practices applicable in the apparel industries.

The continuous interactions with the industries and visits to leading manufacturing units not only create an enriching learning environment for the students but also widen the horizons of their experience. Equipped with competent technical knowledge, the students are able to anticipate and address the concerns and issues of the emerging manufacturing principles.

The program offered by the department fundamentally aims to enhance the students' perception of the commercial environment and matching them with professional understanding of manufacturing technology, marketing and management principles related to apparel industries.

MODULES

- Product Development
- Range Development
- Apparel Management
- Apparel Manufacturing
- Knitwear Manufacturing
- Cutting Room Technology

- Consumption & Costing
- Tools & Technique of Merchandising
- Quality Control Management
- Fabric Study (Woven, Knit, Denim & Sweater)
- Dyeing, Printing & Finishing
- Clothing Material & Technique
- Pattern & Sewing

HIGHLIGHT

- All Class are practical
- Hands-on training
- Specialized course Outline
- Industry-relevant curriculum
- Woven industries
- Knit industries
- Fully Fashion
- Textile design
- Print & surface decoration

CAREER SUPPORT

After course completion, students can get jobs as:

- Apparel Merchandiser
- Fashion Merchandiser
- Print & Embroidery Specialist
- Visual Merchandiser
- Factory Manager
- Compliance Manager
- Total Quality Manager
- Production Manager
- Product Developer
- Costume designer
- Fit Technologist

COURSE SPECIFICATION

- **Duration: 12 months**
- **Semester: One**
- **Contact Hours: Lectures & Practical – 2 or 3 Class/Week (2 days a week)**
- **Class Day: Friday & Saturday**

COURSE FEE

Course Fee: BDT 45,000/- (Regular)

BDT 40,000/- (On Offer)

Admission Fee: BDT 1600/- (On Offer)