### **FASHION DESIGN COURSE**



# **OVERVIEW**

Fashion Design is a creative area where you can apply all of your thinking and make it possible to develop fashion knowledge around our fashion world. Fashion Design and Technology programme is designed to give students a broad-based platform to excel in the fashion industry. Students will combine the knowledge of fashion and textile studies with intense studio experience and gain employability skills through core modules on personal and professional development and communication skills. There is strong emphasis on Art and Design in the foundation semester which is mandatory for all students. Students will learn fundamentals of art & design, patternmaking, draping and sewing techniques. They will also master Computer Aided Design (CAD) and learn how to take design from initial concept to a fully finished garment. Students will also learn how to develop their own collections and present those to the audience.

### **SOFTWARE**

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Gerber technology

#### **MODULES**

- Introduce to software & Basic History of Art & Design
- Fundamentals of Art & Design
- Ideas Generation
- Computers in Art & Design
- Textile Design
- Textile Manufacturing
- Product Development
- Range Development
- Apparel Management
- Apparel Manufacturing
- Knitwear Manufacturing
- Textile Science & Technology
- Pattern Drafting & Cutting
- Fashion Illustration
- Design Management
- Fashion Marketing

### HIGHLIGHT

- All Class are practical
- Hands-on training
- Specialized course Outline
- Industry-relevant curriculum
- Woven industries
- Knit industries
- Fully Fashion
- Textile design
- Print & surface decoration

# **CAREER SUPPORT**

After course completion, students can get jobs as:

- Fashion Designer
- Knitwear Designer
- Textile Designer
- Fashion Stylist
- Fashion Journalist
- Retailer/ Boutique Owner
- Apparel Merchandiser
- Design Director
- Art & Design Teacher
- Fashion Merchandiser
- Print & Embroidery Specialist

- Visual Merchandiser
- Factory Manager
- Compliance Manager
- Total Quality Manager
- Production Manager
- Product Developer
- Costume designer
- Fit Technologist
- Fashion Illustrator
- Pattern /Style Designer

# **COURSE SPECIFICATION**

Duration: 12 months

Semester: OneTotal Class: 143Total Hour: 286

• Contact Hours: Lectures & Practical – 8 Hour/Week

(4 hours a day, 2 days a week)

• Class Day: Friday & Saturday

#### **COURSE FEE**

Course Fee: BDT 65,000/- (On Offer)

Admission Fee: BDT 1600/- (On Offer)